



PARLE TILAK VIDYALAYA ASSOCIATION'S MULUND COLLEGE OF COMMERCE (AUTONOMOUS)

(Affiliated to the UNIVERSITY OF MUMBAI)
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NAAC ACCREDITED GRADE "A"
(Cycle-I 2004, Cycle-II 2011, Cycle-III 2016)
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06-07-2024

ATKT EXAM TIME TABLE JULY 2024

BMS SEM I (Autonomus)

DATE	SUBJECT	TIME
25-07-2024	BUSINESS ECONOMICS I	12.00 to 2.00 PM
26-07-2024	BUSINESS LAW	12.00 to 2.00 PM
27-07-2024	FOUNDATION OF HUMAN SKILLS	12.00 to 2.00 PM

BMS SEM I (NEP)

DATE	SUBJECT	TIME
27-07-2024	MANAGERIAL ECONOMICS	12.00 to 2.00 PM

BMS SEM II (Autonomus)

DATE	SUBJECT	TIME
25-07-2024	FOUNDATION COURSE II	12.00 to 2.00 PM
29-07-2024	PRINCIPLES OF MANAGEMENT	12.00 to 2.00 PM
30-07-2024	BUSINESS ENVIRONMENT	12.00 to 2.00 PM
31-07-2024	INDUSTRIAL LAW	12.00 to 2.00 PM
02-08-2024	PRINCIPLES OF MARKETING	12.00 to 2.00 PM

BMS SEM II (NEP)

DATE	SUBJECT	TIME
25-07-2024	LAW FOR EVERYONE	12.00 to 2.00 PM
26-07-2024	BASIC STATISTICS	12.00 to 2.00 PM
27-07-2024	INDIAN FINANCIAL SYSTEM & MARKETS	12.00 to 2.00 PM

BMS SEM III (Autonomus)

DATE	SUBJECT	TIME
25-07-2024	BUSINESS PLANNING & ENTREPRENEURIAL MANAGEMENT	12.00 to 2.00 PM
26-07-2024	ACCOUNTING FOR MANAGERIAL DECISIONS	12.00 to 2.00 PM
27-07-2024	ADVERTISING	12.00 to 2.00 PM
29-07-2024	STRATEGIC MANAGEMENT	12.00 to 2.00 PM

BMS SEM IV (Autonomus)

DATE	SUBJECT	TIME
25-07-2024	PRODUCTION & TOTAL QUALITY MANAGEMENT	12.00 to 2.00 PM
26-07-2024	ETHICS & GOVERNANCE	12.00 to 2.00 PM
02-08-2024	BUSINESS ECONOMICS II	12.00 to 2.00 PM
03-08-2024	BUSINESS RESEARCH METHODS	12.00 to 2.00 PM
05-08-2024	BUSINESS PROCESS RE-ENGINEERING & TURNAROUND MANAGEMENT	12.00 to 2.00 PM
13-08-2024	EVENT MARKETING / TRAINING & DEVELOPMENT	12.00 to 2.00 PM
14-08-2024	INTEGRATED MARKETING COMMUNICATION	12.00 to 2.00 PM

BMS SEM V (Autonomus)

DATE	SUBJECT	TIME
27-07-2024	LOGISTICS AND SUPPLY CHAIN MANAGEMENT	12.00 to 2.00 PM
06-08-2024	SERVICE MARKETING	12.00 to 2.00 PM
07-08-2024	SALES & DISTRIBUTION MARKETING	12.00 to 2.00 PM
08-08-2024	INTERNATIONAL MARKETING	12.00 to 2.00 PM
12-08-2024	OPERATION RESEARCH	12.00 to 2.00 PM

BMS SEM VI (Autonomus)

DATE	SUBJECT	TIME
26-07-2024	CORPORATE COMMUNICATION AND PUBLIC RELATIONS	12.00 to 2.00 PM
29-07-2024	MEDIA PLANNING AND MANAGEMENT	12.00 to 2.00 PM
09-08-2024	BRAND MANAGEMENT	12.00 to 2.00 PM
10-08-2024	CUSTOMER RELATIONSHIP MANAGEMENT	12.00 to 2.00 PM

COORDINATOR

CHAIRPERSON EXAMINATION COMMITTEE

PRINCIPAL